|  |  |
| --- | --- |
|  | **1. Semester Course Plan** |
| **Course Code** | **Course Name** | **Theory** | **Application** | **Credit** | **ECTS** | **Compulsory/Elective** |
| ATA101 | Atatürk Prıncıples Revolutıon Hıstory-I  | 2 | 0 | 2 | 2 | Compulsory |
| ENF101 | Basıc Informatıon Technology -I | 2 | 1 | 3 | 4 | Compulsory |
| GIS111 | General Busıness | 3 | 0 | 3 | 3 | Compulsory |
| ING101 | English -I | 8 | 0 | 8 | 8 | Compulsory |
| MUH105 | General Accounting | 2 | 1 | 3 | 3 | Compulsory |
| TSI101 | Tourism Economy | 2 | 0 | 2 | 2 | Compulsory |
| TSI103 | General Tourism | 2 | 0 | 2 | 3 | Compulsory |
| TSI107 | Front Office Operations | 2 | 1 | 3 | 3 | Compulsory |
| TUR101 | Turkish Language -I | 2 | 0 | 2 | 2 | Compulsory |
| **TOTAL** | **25** | **3** | **28** | **30** |  |
|  | **2. Semester Course Plan** |
| **Course Code** | **Course Name** | **Theory** | **Application** | **Credit** | **ECTS** | **Compulsory/Elective** |
| ATA102 | Atatürk Prıncıples Revolutıon Hıstory-II | 2 | 0 | 2 | 2 | Compulsory |
| ENF102 | Basıc Informatıon Technology -II | 2 | 1 | 3 | **4** | Compulsory |
| ING102 | English -II | 6 | 0 | 6 | 6 | Compulsory |
| MÇS118 | Professıonal Study and Semınar | 2 | 1 | 3 | 6 | Compulsory |
| TUR102 | Turkish Language -II | 2 | 0 | 2 | 2 | Compulsory |
| SEÇ102 | Elective Course 1 | 2 | 1 | 3 | 5 | Elective |
| SEÇ104 | Elective Course 2 | 4 | 0 | 4 | 5 | Elective |
| **ELECTIVE COURSE** |
| GRS122 | Entrepreneuship | 4 | 0 | 4 | 5 | Elective |
| REK124 | Recreatıon Management | 4 | 0 | 4 | **5** | Elective |
| TKY126 | Total Qualıty Management | 2 | 1 | 3 | **5** | Elective |
| TPS120 | Tourism Marketing | 2 | 1 | 3 | **5** | Elective |
| **TOTAL** | **20** | **3** | **23** | **30** |  |

**SİİRT UNİVERSITY**

**KURTALAN VOCATİONAL SCHOOL**

 **TOURISM AND TRAVEL SERVICES COURSE CONTENT**

|  |  |
| --- | --- |
|  | **3. Semester Course Plan** |
| **Course Code** | **Course Name** | **Theory** | **Application** | **Credit** | **ECTS** | **Compulsory/Elective** |
| ALM211 | German I | 3 | 0 | 3 | 3 | Compulsory |
| ING201 | English-III | 4 | 0 | 4 | 5 | Compulsory |
| MYD207 | Vocational Englısh-I | 1 | 1 | 2 | 3 | Compulsory |
| STJ209 | Internshıp | 0 | 0 | 0 | 2 | Compulsory |
| TSI203 | Tourism Legislation | 2 | 0 | 2 | 3 | Compulsory |
| TSI205 | Travel Agencies Tour Operators | 2 | 2 | 4 | 5 | Compulsory |
| SEÇ201 | Elective Course 1 | 2 | 0 | 2 | 3 | Elective |
| SEÇ203 | Elective Course 2 | 3 | 0 | 3 | 6 | Elective |
| SEÇ205 | Elective Course 3 | 2 | 0 | 2 | 3 | Elective |
| **ELECTIVE COURSE** |
| GTS223 | Current Problems In Tourısm Sector | 3 | 0 | 3 | 3 | Elective |
| ISH213 | Labor Social Security Law | 2 | 0 | 2 | 3 | Elective |
| TSI215 | Tourısm Geography And Anatolıan Cıvılızatıons | 2 | 0 | 2 | 3 | Elective |
| TSI217 | Tourism Environment | 2 | 0 | 2 | 3 | Elective |
| TTS221 | Publıcıty And Sales Promotıon Of Tourısm | 3 | 0 | 3 | 3 | Elective |
| TUS219 | Socıology of Tourısm | 2 | 0 | 2 | 3 | Elective |
| **TOTAL** | **18** | **3** | **21** | **30** |  |
|  | **4. Semester Course Plan** |
| **Course Code** | **Course Name** | **Theory** | **Application** | **Credit** | **ECTS** | **Compulsory/Elective** |
| ALM208 | German II | 3 | 0 | 3 | 3 | Compulsory |
| MYD206 | Professional Foreign Language-II | 3 | 1 | 4 | 5 | Compulsory |
| TSI202 | Transportation Services Ticketsales | 3 | 1 | 4 | 5 | Compulsory |
| TSI204 | Travel Companıes Accounting | 2 | 1 | 3 | 5 | Compulsory |
| SEÇ202 | Elective Course 1 | 3 | 0 | 3 | 4 | Elective |
| SEÇ204 | Elective Course 2 | 2 | 1 | 3 | 4 | Elective |
| SEÇ206 | Elective Course 3 | 2 | 1 | 3 | 4 | Elective |
| **ELECTIVE COURSE** |
| BSI216 | Prıncıples of Nutrıtıon | 2 | 1 | 3 | 4 | Elective |
| SAT218 | Art Hıstory | 3 | 0 | 3 | 4 | Elective |
| TSI2100 | Food and Personal Hygıene | 2 | 1 | 3 | 4 | Elective |
| TSI212 | Specıal Interest Tourısm | 2 | 1 | 3 | 4 | Elective |
| TSI214 | Conventıon and Exhıbıtıon Management | 2 | 1 | 3 | 4 | Elective |
| UTH220 | Internatıonal Tourısm Movements | 3 | 0 | 3 | 4 | Elective |
| **TOTAL** | **17** | **6** | **23** | **30** |  |

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**SİİRT UNİVERSITY**

**KURTALANVOCATİONAL SCHOOL**

 **TOURISM AND TRAVEL SERVICES COURSE CONTENT**

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| --- | --- | --- | --- |
| **Course Code** | **ATA101** | **Type** | Compulsory |
| **Course Name** | **Atatürk Prıncıples Revolutıon Hıstory-I** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **2** |
| **Course content:** Revolution and similar concepts, the reasons that prepared the demolition of the Ottoman Empire, World War I, the reasons that prepared the establishment of the Republic of Turkey, the national awakening that started upon the occupation of Anatolia by the Armistice of Mondros and the aftermath of Ataturk, Preparatory period for struggle (congresses, opening of TGNA) and period of wars, abolition of Sultanate. Lausanne Peace Treaty, declaration of Republic |
| **Course Code** | **ENF101** | **Type** | Compulsory |
| **Course Name** | **Basıc Informatıon Technology I** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **4** |
| **Course content:** Information Technology Concepts, Computer Usage and File Management, Word Processor (MS Word), Electronic Table (MS Excel), Database (MS Access), Presentation (MS PowerPoint), Internet, Information Access and Communication. |
| **Course Code** | **GIS111** | **Type** | Compulsory |
| **Course Name** | **General Busıness** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **0** | **0** | **3** | **3** |
| **Course content:** Business Concepts, Critical Elements of Business and Weighted Concepts in Business, Chronological Trend of Business Management and Other Disciplines - Environmental Conditions Affecting Business, Objectives and Perspectives of Business Motivations Driving Business Establishment, Rationalization Principles Applicable to All Operations of Business (Productivity, Effectiveness, Efficiency, Productivity, Basic Functions in Business, Marketing Management, Basic Functions in Business, Production Management, Supporting and Facilitating Functions in Business, Accounting and Finance Management, Business Management, Business Management, Business Management, Supporting and Facilitating Function Human Resources Function, Change in Business and Development Function AR-GE Management, Change and Development Function in Organizations Organization Development, Case Study. |
| **Course Code** | **ING101** | **Type** | Compulsory |
| **Course Name** | **English -I** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **8** | **0** | **0** | **8** | **8** |
| **Course content:** The definition of English as a foreign language and the course, am / is / are: Attractiveness, singular and plural uses of the verb "to be" according to all subjects, use of possession, family members (mother, father, sister etc.) and professions and their definitions Wide Time, "Where are you?" questions and answers Time frequency adverbs: always, sometimes, never etc., There is and there are These are the following Its adjectives: This, that, these, those, Where do you live? The names of the parts of the house were positive / negative, positive and negative sentences and questions, vocabulary and pronunciation, the past and present of the verb and the structure of being-could / could, could / couldn ' t, Asking price: How much ...? 13 Past Time Regular and irregular states of facts, Past tense state of being (TO BE): was, were |
| **Course Code** | **MUH105** | **Type** | Compulsory |
| **Course Name** | **General Accounting** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **3** |
| **Course content:** Basic Accounting Information, Financial Tables, Accounting Concepts and Accounting Books, Accounting Documents, Accounting Registration Process, Uniform Accounting System, Liquid Assets, Securities, Trade Receivables and Other Receivables, Stock Accounts, Value Added Tax Accounts and Methods Used for Stock Movements, Fixed Assets, Fixed Assets, Periodic Accounting, Financial Debt, Trade Payables and Other Payables, Payable, Fixed Assets, Stock Valuation Methods, Period Separator Accounts, Other Current Assets, Financial Fixed Assets, Tangible Fixed Assets and Amortization Transactions, Fixed Asset Sales, Intangible Fixed Assets Taxes and Funds, Debt and Expenditure Provisions, Term Separator Accounts, Other Short Term Liabilities, Long Term Liabilities, Equity Accounts and Operation. |
| **Course Code** | **TSI101** | **Type** | Compulsory |
| **Course Name** | **Tourism Economy** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **2** |
| **Course content:** Concepts of Tourism Economy, The Principles and Methods of Separation of Economical Sectors, Discussion of Boundaries of Tourism Sector, General Market Analysis and Market Ties, Usability of Standard Market Models in Tourism Market, Market Features in the Accommodation Sector, Market Features in the Transportation Sector, Market Features in the Tour Sector, and Elasticity, Scale Economies and Situation in Tourism Sector, Economic Growth and Development Theories, Tourism Economic Growth in Prosperity, Tourism Employment, Value Added, Drifting Features |
| **Course Code** | **TSI103** | **Type** | Compulsory |
| **Course Name** | **General Tourism** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **3** |
| **Course content:** Tourism and tourism concept, Tourism differences, Tourism varieties, Factors influencing development of tourism, Tourism industry, Tourism and economy, Tourism and sociology, Tourism in Turkey, Tourism in Turkey, Tourism trends in Turkey. |
| **Course Code** | **TSI107** | **Type** | Compulsory |
| **Course Name** | **Front Office Operations** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **3** |
| **Course content:** Front Office Services, Body Care Considerations, Uniform Control Points, Work Table and Distress Points, Front Office Desk, Carrying Baggage and Car Parking, Front Office Department Equipment and Forms, Between the Front Office Department and the Food and Beverage Department Relationships between Front Office Department and Financial and Administrative Affairs Department, Relationship between Front Office Department and Technical Service Department, Relationship between Front Office Department and Sales and Marketing Department, Reports and Forms Providing Coordination Between Front Office and Food and Beverage Services Departments, Front Office Department and Security Department The relationship between. |
| **Course Code** | **TUR101** | **Type** | Compulsory |
| **Course Name** | **Turkish Language -I** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **2** |
| **Course content:** Language and language characteristics, Language origination theories and language types, Language and culture relations, Language among the world and Turkic languages among the world languages, Historical circuits of Turkish language, The subjects and parts of language knowledge and language knowledge, Classification of Turkish language voices, (Surname, adjective, adverb), Turkic word types (verb, conjunction, preposition, exclamation), Turkish syllable structure, Turkish emphasis, Turkic construction and suffixes. |
| **2. SEMESTER** |
| **Course Code** | **ATA102** | **Type** | Compulsory |
| **Course Name** | **Atatürk Prıncıples Revolutıon Hıstory-II** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **2** |
| **Course content:** The basic concepts of Ataturk's principles and the History of Turkish Revolution, The empires of the Great Powers about the Ottoman Empire, The reasons of the weakening and destruction of the Ottoman State, The currents of thought in the Ottoman State, The role of Battles and Ataturk in the Balkans and Tripoli , Mondros Armistice Agreement, Occupations and National Resistance, Amasya Circular at the Preparatory Phase of National Resistance, Erzurum Congress, Sivas Congress, Nationalist National Assembly, Opening of TBMM, Sakarya Square Battle and Grand Offensive, Lausanne Peace Conference and Ataturk Revolutions' revolutions in the field of education, law and culture, revolutions in economics and social areas, Atatürk period Foreign policy, principles of Ataturk; Populism, Statism, Revolutionism, Secularism, Nationalism, Sources of Ataturkism, Peace, Love, Justice, Logicism Modernism, The external echoes of Ataturk's death. |
| **Course Code** | **ENF102** | **Type** | Compulsory |
| **Course Name** | **Basıc Informatıon Technology II** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **4** |
| **Course content:** (Microsoft Outlook), Microsoft Office OneNote, and SkyDrive, as well as networking and Internet, computer and network security, network devices, protocols, internet access and information sharing, social networks, e-mailing, , Database software, Cloud computing and Office 365, Web design (Creating page content), Web design (Creating lists and tables), Preparing advanced web pages, General information about ASP and a small application, Linux operating system overview, Android operating system overview. |
| **Course Code** | **ING102** | **Type** | Compulsory |
| **Course Name** | **English -II** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **6** | **0** | **0** | **6** | **6** |
| **Course content:** Spelling, Time, Reading, Time, Writing, Writing, Writing, Writing, Writing, Writing, Writing, Writing, Writing, Writing, Writing description, Present-day, Can-do mold, one year's month, Rica censuses, Adjectives. |
| **Course Code** | **MÇS118** | **Type** | Compulsory |
| **Course Name** | **Professıonal Study And Semınar** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **6** |
| **Course content:** Writing seminar and presenting seminar, Preparing seminar according to research methods and techniques and scientific content. |
| **Course Code** | **TUR102** | **Type** | Compulsory |
| **Course Name** | **Turkish Language -II** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **2** |
| **Course content:** Writing composition types (sentences with emphasis on emotions, sentence patterns and their applications), Punctuation marks and applications, Expression features, Expression types, forms and applications, general expression disturbances and correction in Turkish, general information about composition, types of verbal composition (types of verbal composition), types of verbal composition (types of verbal expression based on interview, types of verbal composition based on interview, types of written composition, development of correct, good speaking and writing ability of learners by using sample texts and related applications. |
| **Course Code** | **GRS122** | **Type** | Elective |
| **Course Name** | **Entrepreneuship** | **Language** | Turkish |
|   | **T** | **U** | **L** | **Kr** | **AKTS** |
| **4** | **0** | **0** | **4** | **5** |
| **Course content:** Entrepreneurship and Entrepreneurship, Innovation in Entrepreneurship, Business Finance, Entrepreneurship in Developing Countries, Economic Development and Entrepreneurship, Entrepreneurship Activities in Turkey, The Structure of Turkish Entrepreneurship, Entrepreneurship in the World, Family Companies and Institutionalization, SMEs, Entrepreneurship Cases. |
| **Course Code** | **REK124** | **Type** | Elective |
| **Course Name** | **Recreatıon Management** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **4** | **0** | **0** | **4** | **5** |
| **Course content:** Time and free time concepts, Definitions and meaning of recreation, Characteristics of recreation, Classification of recreation, Areas of activity of recreation, Need for recreation, Recreation education, Recreation management, Relation to various fields of recreation; tourism, environment, recreation related to various fields; economy, sports, recreation and animation, leadership in recreation activities, recreational situation in Turkey. |
| **Course Code** | **TKY126** | **Type** | Elective |
| **Course Name** | **Total Qualıty Management** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **5** |
| **Course content:** Total Quality System, Total Quality Management Philosophy, Quality Management System and Organizations, Continuous Improvement, Quality Cycles, Problem Solving Techniques, Quality Costs, ISO 9000 Quality Management System and Other Quality Systems, Sampling Techniques, Quality Control Management Schemes and Process Control, Quality Differences in Perceptions, Measurement of Customer Satisfaction, Applicability of Total Quality System and Problems Encountered. |
| **Course Code** | **TPS120** | **Type** | Elective |
| **Course Name** | **Tourism Marketing** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **5** |
| **Course content:** Marketing, Marketing Mixing Elements: Price, Marketing Mixing Elements: Physical Evidence, Marketing Mixing Elements: Marketing, Marketing Mixing Elements: Distribution, Marketing Mixing Elements: Marketing, Marketing Mixing Elements: Marketing Mixed Elements: Human, Marketing Mixed Elements: Processes, Electronic Media Marketing, Case Study. |
| **3. SEMESTER** |
| **Course Code** | **ALM211** | **Type** | Compulsory |
| **Course Name** | **German I** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **0** | **0** | **3** | **3** |
| **Course content:** Person pronouns (personal pronomen), personal pronomen (Nominativ), personal pronouns (lean state) Konjugation (personal pronomen) (Nominativ), Verb and subject (Subjekt und Verb), Positive and negative questions (Satzfrage) Verbs, verbs, verbs, pronouns Frage pronomen (verben, verben, verben, verben) Verben, prepositions of question Frage pronomen. |
| **Course Code** | **ING201** | **Type** | Compulsory |
| **Course Name** | **Engilish-III** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **4** | **0** | **0** | **4** | **5** |
| **Course content:** Present tense, simple past tense, regular and irregular actions, description, countable nouns, adjectives, adjective sequences, vocabulary exercises, future tense, comparison patterns, wide time and past tense expansions. Nouns that can and can not be counted, Adjectives, Declaration of necessity, Past tense, Vocabulary exercises, Past tense: Asking questions and responding, Future tense, Comparison patterns, Tales of time, Conjunctions. |
| **Course Code** | **MYD207** | **Type** | Compulsory |
| **Course Name** | **Vocational Englısh-I** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **1** | **1** | **0** | **2** | **3** |
| **Course content:** There are general and specific English terminology, professional expressions and dialogue cues that enable students to communicate effectively and effectively in the tourism sector and in the hotel environment. The course includes professional English terms, phrases and sentences and communication patterns required by all departments and departments, from meeting guests of hotel employees to departing guests. |
| **Course Code** | **STJ209** | **Type** | Compulsory |
| **Course Name** | **Internship** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **0** | **0** | **0** | **0** | **2** |
| **Course content:** It is the practical and practical training that the learners will carry out in the relevant sectors. Includes 30 business days in total. students; The training, practices and internships at the work places are carried out within the framework of the principles and procedures determined by the Higher Education Council. |
| **Course Code** | **TSI203** | **Type** | Compulsory |
| **Course Name** | **Tourism Legislation** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **3** |
| **Course content:** Police book, inspection, room price determination, determination criteria, tikik data, tourism incentive law, price lists, room cost calculations, guest complaint forms, guest complaint forms, guest questionnaires, guest surveys, percent calculations. |
| **Course Code** | **TSI205** | **Type** | Compulsory |
| **Course Name** | **Travel Agencies Tour Operators** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **2** | **0** | **4** | **5** |
| **Course content:** Travel agency history, Travel agency history, Tourism distribution channel agents, Travel services distribution systems Features and functions of distribution channels, Service and functions of travel agencies, Tour operator and package tour, Package tour consumption phase and tour operator- agencies, travel agencies in relation to other organizations in the tourism industry, preparations for agency operations organizations. |
| **Course Code** | **GTS223** | **Type** | Elective |
| **Course Name** | **Current Problems In Tourısm Sector** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **0** | **0** | **3** | **3** |
| **Course content:** International Tourism System and Related Issues: International Problems, International Tourism System and Related Issues: Political Issues, International Tourism System and Related Issues: Cultural Issues, International Tourism System and Related Issues: Environmental Problems, Tourism Management Problems: Tourism Management Problems: Problems With Tourism Management, Problems With Tourism Education, Problems With Tourism Education, Problems With Tourism Education, Problems With Tourism Education, Problems With Tourism Education , Problems with Working Conditions in Tourism, Future of Tourism and Potential Problem Areas. |
| **Course Code** | **ISH213** | **Type** | Elective |
| **Course Name** | **Labor Social Security Law** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **3** |
| **Course content:** Introduction to labor law, application areas of labor law and the concept of individual labor law, service contract, rights / debts arising from service contract, end of service contract, results of end of service contract, compensation, working time, rest periods and holidays, social security and social security risks, types of social risks and types, obligations of employers and insurers, work accidents, occupational diseases, disability, general health and disease insurances, maternity and old age and death insurances, unemployment insurance, individual pension. |
| **Course Code** | **TSI215** | **Type** | Elective |
| **Course Name** | **Tourism Geography and Anatolian Civilizations** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **3** |
| **Course content:** Basic Concepts, Anatolian Overview, Meaning, Properties, Cultural Structure Pre-historic Ages in Anatolia and Introduction to Civilizations (Paleolithic and Mesolithic Periods). Interpretation of the traces of Anatolia in terms of tourism, Neolithic Age in Anatolia, Neolithic Civilizations and Transition to the First Urbanization, Anatolian Neolithic Period settlements. The Chalcolithic Age and First Migrations, The First Civilizations and Settlements of Anatolia and Mesopotamia, Sumer (The evolution and emergence of the writing), The Influence of Babylonian and Akkadian Civilizations on Anatolian and World Civilizations. Bronze Age and Bronze Age Civilizations, Huris, Hattiler, Akkadlar, Lukkalar, Palalar, Luviler and Anatolian Other Civilizations, History, Arts, Cultures and Effects on Anatolia. Mediterranean region and tourism demand, Aegean region and tourism demand, Marmara region and tourism demand, Central Anatolia region and tourism demand, Black Sea Region and tourism demand, Eastern Anatolia region and tourism demand, Southeastern Anatolia Region and tourism demand, National Parks |
| **Course Code** | **TSI217** | **Type** | Elective |
| **Course Name** | **Tourism Environment** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **3** |
| **Course content:** Sustainable tourism policies, Sustainable tourism policies, Sustainable tourism practices, Sustainable tourism practices, Sustainable tourism practices, Sustainable tourism practices, Sustainable tourism practices, Sustainable tourism practices, Sustainable tourism practices projects. |
| **Course Code** | **TTS221** | **Type** | Elective |
| **Course Name** | **Publıcıty And Sales Promotıon Of Tourısm** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **0** | **0** | **3** | **3** |
|  **Course content:** Marketing, Marketing Mixing Elements: Price, Marketing Mixing Elements: Physical Evidence, Marketing Mixing Elements: Marketing, Marketing Mixing Elements: Distribution, Marketing Mixing Elements: Marketing, Marketing Mixing Elements: Marketing Mixed Elements: Human, Marketing Mixed Elements: Processes, Electronic Media Marketing, Case Study. |
| **Course Code** | **TUS219** | **Type** | Elective |
| **Course Name** | **Socıology of Tourısm** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **0** | **0** | **2** | **3** |
| **Course content:** Tourism and cultural change, Tourism and cultural change, Tourism and cultural change, tourism, individual and family, society, social classes, life style and effects on education, tourism and cultural change, tourism and cultural change. , Tourists, tourist-local community relations and interaction, Dimensions of tourist-local community comparisons, Society-Culture and communication. Social categories and mold judgments, social qualities of leisure and holiday activities of Turkish society. The social tendencies of tourists in Germany, English, French, Russian, Tourist Ethics of Tourism, "Tourism Ethical Principles" of Turkish Tourism Society, the social sociological characteristics of Turkish society living abroad, some social characteristics of tourists coming to Turkey, the role of tourist guides in intercultural communication and interaction. |
| **4. SEMESTER** |
| **Course Code** | **ALM208** | **Type** | Compulsory |
| **Course Name** | **German-II** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **0** | **0** | **3** | **3** |
| **Course content:** Professional German learns vocabulary, grammar, patterns and structures. Auskunft am Telefon geben, Artikelwörter und Nomen (I): Nominativ und Akkusativ Singular, Zimmer und Frühstück, Telefonnummern angeben, Reservierungen per Fax oder E Mail bestätigen, Unangemeldete Gäste begrüßen, E-Mail beantworten, Ein Hotelzimmer anbieten, Zimmerbesichtigung, (I): Präsens Modalverb und Ibertszegg (I): Über das Zimmer informieren, Lange und kurze Vokale, Zimmerkategorien, Wortkreise "Jahreszeiten, Monate und Feiertage", Ein Zimmer vermitteln, Zimmerpreise, Verb Satzklammer -, Gepäck versorgen, Modalverben (II): Bedeutungen, Hilfe anbieten, Verb (II): Präsens Singular und Plural, Frühstück, Verb und Ergänzungen (II): Nominativ- und Akkusativergänzung |
| **Course Code** | **MYD206** | **Type** | Compulsory |
| **Course Name** | **Professional Foreign Language-II** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **1** | **0** | **4** | **5** |
| **Course content:** It is aimed to gain the competencies of providing information to foreign guests. Reservation procedures, Entry procedures / Departure operations Food and beverage operations Housekeeping operations Animation services Transfer services Getting information on English about health services, natural beauty, historical beauties, shopping malls, transportation facilities, recreation areas. |
| **Course Code** | **TSI202** | **Type** | Compulsory |
| **Course Name** | **Transportation Services Ticketsales** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **1** | **0** | **4** | **5** |
| **Course content:** Coordination with the tour department, Coordination with the congress department, Coordination with the accounting department, Airline reservation and ticketing operations, Sejour Incomıng Agent (in Turkish) Automation; Definitions, Contracts, Reservation, Operation, Tours. |
| **Course Code** | **TSI204** | **Type** | Compulsory |
| **Course Name** | **Travel Companıes Accounting** | **Language** | Turkisch |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **5** |
| **Course content:** Travel Management and Accounting System, Accounting Department of Travel Companies, Accounting of Revenues and Collections, Accounting of Material Expenses and Payments, Accounting of Labor Costs, Accounting of Fixed Assets Transactions, Use of Foreign Resources and Recognition, General Evaluation and Feedback, Period End Inventory Transactions, Reporting, Accounting of Establishment and Capital Change Transactions, Profit & Loss Distribution and Accounting. |
| **Course Code** | **BSI216** | **Type** | Elective |
| **Course Name** | **Prıncıples of Nutrıtıon** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **4** |
| **Course content:** Nutrition overview, Healthy diet planning, Digestion, absorption and transport, Carbohydrates, Proteins, amino acids and metabolism, Energy balance and body composition weight management; deficiency of obesity, water soluble vitamins, fat soluble vitamins, antioxidants, menu evaluation, menus in food services, standard prescriptions, prescription cost, menu features and menu preparation, new trends in food services. |
| **Course Code** | **SAT218** | **Type** | Elective |
| **Course Name** | **Art Hıstory** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **0** | **0** | **3** | **4** |
| **Course content:** Introduction concepts and terms, Prehistoric art, Pre-Islamic Turkish art, Great Seljuk art and architecture, Anatolian Turkish art, Anatolian Seljuk art and architecture, 14th century architecture and beylikler period, Introduction to Ottoman Turkish architecture, Early Ottoman art and architecture, Classical Ottoman art and architecture, European art and architecture, Roman art, Decorative arts. |
| **Course Code** | **TSI2100** | **Type** | Elective |
| **Course Name** | **Food Personal Hygiene** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **4** |
| **Course content:** Food safety and basic concepts, Hazards affecting food safety and food borne diseases, Kitchen hygiene, Personnel hygiene, Food hygiene, Food safety management systems: HACCP and ISO 22000. |
| **Course Code** | **TSI212** | **Type** | Elective |
| **Course Name** | **Special Interest Tourism** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **4** |
| **Course content:** Special attention to tourism from the alternative tourism process, Characteristics and marketing of special interest tourism, Tourism development process, Tourism concept, Latest developments in tourism, Special interest tourism emergence, Tourist concept, Recent trends in consumer behavior and new tourist types, Sustainability and alternative tourism development in tourism, Classification of special interest tourism, Special interest tourism types: Ethnic tourism, Special Event (Festival) Tourism, Silk Road Tourism, Nature based species: Botanical Tourism, Mountain and Winter Sports Tourism, Agriculture Tourism and Plateau Tourism, Water Sports Tourism, Air Sports Tourism and Bird Observation, Health based species: Health Tourism and Thermal Tourism, Education based species: Youth Tourism and Congress Tourism, Private Illiterate species: Gambling Tourism, Wine Tourism and Shopping Tourism, Cave Tourism, Hunting Tourism and Space Tourism. |
| **Course Code** | **TSI214** | **Type** | Elective |
| **Course Name** | **Conventıon and Exhıbıtıon Management** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **2** | **1** | **0** | **3** | **4** |
| **Course content:** Research-Development (R & D) Activities, Program Content Creation, Operations Planning, Operations Operations, Social and Cultural Programs Planning, Financing Planning. |
| **Course Code** | **UTH220** | **Type** | Elective |
| **Course Name** | **Internatıonal Tourısm Movements** | **Language** | Turkish |
|  | **T** | **U** | **L** | **Kr** | **AKTS** |
| **3** | **0** | **0** | **3** | **4** |
| **Course content:** International Tourism Trends and Factors Affecting Demand, Economic Factors, Socio-Demographic Factors, Social, Political and Political Factors, General View of International Tourism Movements, New Trends in World Tourism, International Tourism at Regional Level, Europe, America, East Asia-Pacific Tourism, Analysis of Countries in the Middle East, Africa, South Asia Tourism, Analysis of the Countries in the Region, International Tourism in the Mediterranean Basin, Analysis of Turkey in International Tourism. |